



NEWS RELEASE

For immediate release

For further information, please contact:

Marco Wynnycky
Hearings Coordinator
416-945-5146 or mwynnyckyj@mfda.ca

MFDA sets dates for ASL Direct Inc. and Adrian Leemhuis Hearing on the Merits

January 19, 2010 (Toronto, Ontario) – The Mutual Fund Dealers Association of Canada (“MFDA”) commenced a disciplinary proceeding in respect of ASL Direct Inc. and Adrian Samuel Leemhuis by Notice of Hearing dated October 17, 2008.

An appearance in this matter took place yesterday by teleconference to set a revised schedule for the continuation of this proceeding and to address other procedural matters. The Hearing Panel reserved April 21-23, 26-30, 2010 and May 19-21, 2010 for the hearing of this matter on its merits. The hearing will commence each day at 10:00 a.m. (Eastern), or as soon thereafter as the hearing can be held, with the exception of April 26, 29, 2010 and May 20, 2010 when the hearing will commence at 2:00 p.m. (Eastern).

These appearances will take place in the Hearing Room located at the Toronto offices of the MFDA at 121 King Street West, Suite 1000, Toronto, Ontario and are open to the public, except as may be required for the protection of confidential matters.

A copy of the [Notice of Hearing](#) is available on the MFDA website at www.mfda.ca.

The MFDA is the self-regulatory organization for Canadian mutual fund dealers, regulating the operations, standards of practice and business conduct of its 141 Members and their approximately 75,000 Approved Persons with a mandate to protect investors and the public interest.

- 30 -